



www.makeawaymedia.com

Deedee Cummings

M.ED., LPCC-S, JD

MOTIVATIONAL SPEAKER |
AUTHOR | THERAPIST | CEO

MEDIA KIT

The Dream Architect

MOTIVATIONAL SPEAKER & CONSULTANT

Deedee Cummings, M.Ed., LPCC-S, JD is the visionary founder of Make A Way Media. Back in 2014, she was frustrated by the lack of books that featured kids who represented her therapy clients and even her own children. She decided to create a publishing platform for diverse, hope-filled stories that equip people with the social-emotional skills they need to thrive.

Through her programs, courses, and motivational speaking, Deedee encourages people of all ages to develop a resilient mindset, make a way for their dreams, and find glimmers of hope and gratitude in even the hardest situations. Her best-selling books and workbooks serve as beacons of hope that guide families toward the fulfilling lives they deserve.

Whether she's partnering with schools, donating books, or presenting at conferences, Deedee remains unwavering in her mission to help families overcome obstacles and achieve their goals.

Deedee Cummings and Make A Way Media remind us that by becoming our best selves, we can help make the world the best it can be. No dream is too big and it's never too late to begin.



Facebook followers



monthly website
views



Instagram followers



email subscribers

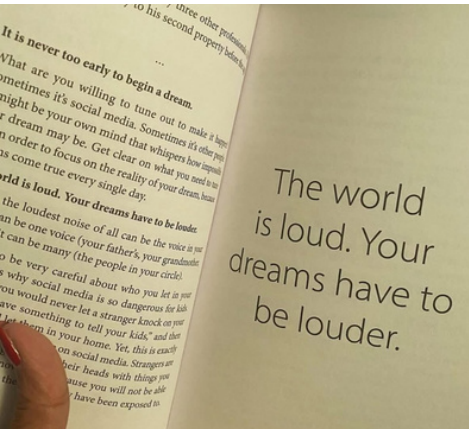
SPEAKING TOPICS



✓ **Burnout Recovery Blueprint: Reclaim Your Energy, Rebuild Your Life**

In a world that demands constant productivity, burnout has become a silent epidemic. In this transformative session, Deedee draws on her therapeutic background to help attendees identify the root causes of their exhaustion. Audiences leave with a personalized roadmap to reset their boundaries, reclaim their energy, and maintain sustainable balance.

[Watch a Sample of this Presentation](#)



✓ **How to Dream: Reclaim Your Goals and Make Them Your Reality**

How do you keep dreaming in a world that seems designed to crush your ambitions? We are often told that our dreams are impractical or a waste of time, but they are the very reason we are here. In this inspiring and practical talk, the audience gains practical strategies to overcome the mindset barriers that keep us stuck, powerful affirmations to fuel success, and actionable steps to put their vision in motion. This session is for anyone ready to find direction, reignite their passion, and finally create the fulfilling life they've always imagined.



✓ **Master the Make A Way Mindset to Create an Unstoppable You**

In this transformative keynote, attendees discover how to break free from the limiting beliefs that keep us stuck in cycles of self-doubt. The audience will learn rewrite internal narratives, foster sustainable hope, and maintain a positive outlook. This session offers tools for reclaiming and sustaining our power to consistently overcome obstacles and keep moving forward toward our dreams and goals.

[Watch a Sample of this Presentation](#)





WHO NEEDS THE MAKE A WAY MINDSET?

Deedee can bring inspiration and motivation to a wide variety of organizations. Her message resonates deeply with:

- **Schools & Universities:** Students and faculty needing support with mental health, goal setting, or motivation.
- **Corporations & Small Businesses:** Teams facing burnout and needing a culture shift toward resilience.
- **Non-Profits & Community Organizations:** Groups looking for empowerment and sustainable advocacy tools.
- **Book Festivals & Literacy Events:** Authors struggling to overcome the blank page and turn their book dreams into reality.

WHAT YOU CAN EXPECT

The Make A Way Mindset is more than just motivation. It is the path toward transformation.

When you book Deedee, you get much more than just a speech:

- ✓ **Inspiration & Motivation** with high-energy charisma that wakes up the room.
- ✓ **Actionable Advice** and real strategies you can use immediately.
- ✓ **Therapeutic Tools** that keep us grounded and moving forward.
- ✓ **Ongoing Support** through her books and email newsletters, Deedee's encouragement and motivation can continue long after the event ends.

Testimonials

“

“From our first meeting, Deedee has encouraged me to follow my dreams. Participating in her seminars helps me own my desires and are a much needed tool in helping me figure out a path to living my dream. With Deedee's help I am able to envision the future I desire, knowing that I can move towards that vision regardless of fear.”

- Jacque L.

“

“WOW!!! I cannot thank you enough for your empathy, energy, expertise and just your realness. I am so grateful for your support and guidance and that my team responds to you in the way that they do. Many, many thanks.”

-Marland Cole, Evolve 502

“

“Growing up I did not have people in my life that spoke words of encouragement to me. Deedee helped me realize I can change what I believe about myself and my future. She made me believe I could do this.”

-Charlotte

DEEDEE HAS ALREADY MADE AN IMPACT AT:



Ready to take your organization from stuck to unstoppable?

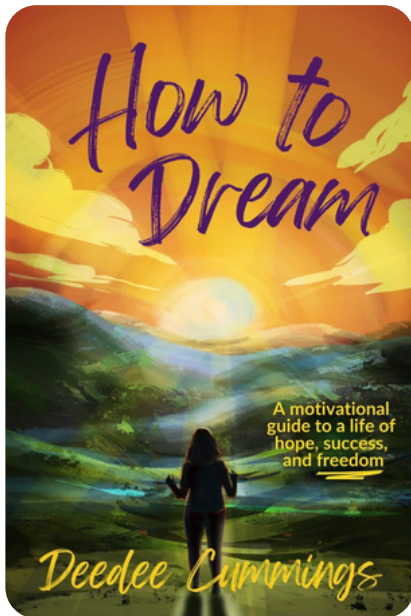
[Fill Out the Speaker Request Form](#)



Let's turn those obstacles into opportunities!

Deedee

DEEDEE'S TOOLS FOR ONGOING TRANSFORMATION

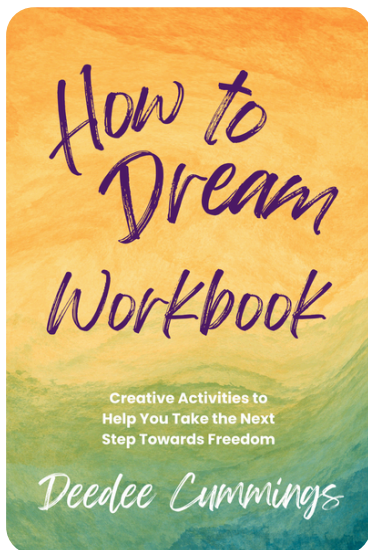


How to Dream: A Motivational Guide for a Life of Hope, Success, and Freedom

\$15.99 Paperback

\$21.99 Hardcover

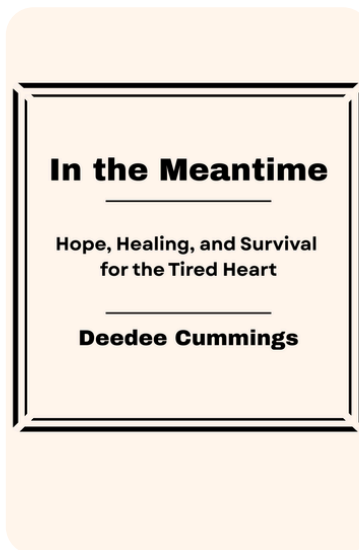
We live in a society that has convinced us dreams are a waste of time. In reality, dreams are a necessity. Dreams are the path to the fulfilling lives we deserve and the fuel we need to keep going. *How to Dream* is a manual for dreaming in a world that actively crushes dreams. It is the motivational guide you need to reignite your dreams and become the unstoppable powerhouse you were always meant to be.



How to Dream Workbook: Creative Activities to Help You Take the Next Step Towards Freedom

\$18.99

Do you struggle with self-doubt, stress, or overthinking? It's time to silence those doubts and step into the fulfilling life you've always envisioned! This workbook is like having a personal therapy session at your fingertips, designed to empower you to take action and move beyond your limiting beliefs.



In the Meantime: Hope, Healing, and Survival for the Tired Heart

\$8

When the world feels too heavy to carry and hope feels just out of reach, *In the Meantime* offers a hand to hold. Part soul-guided survival manual, part love letter to the weary, this book speaks to anyone navigating burnout, injustice, political despair, grief, and emotional exhaustion. This book walks readers through what it means to keep living, dreaming, and building in spite of the world around us.



It's FREE!

Ongoing Weekly Inspiration and Support

\$0

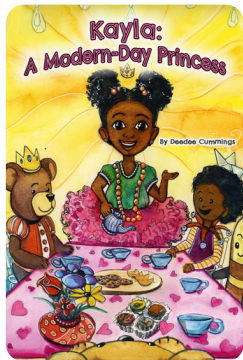
Get inspiring, actionable emails each Saturday morning, designed to help you overcome obstacles and start moving toward the fulfilling life you deserve. You CAN make a way for your biggest dreams—one small, intentional step at a time. **Scan the QR code to go from stuck to unstoppable!**

DEEDEE'S BEST-SELLING KIDS BOOKS



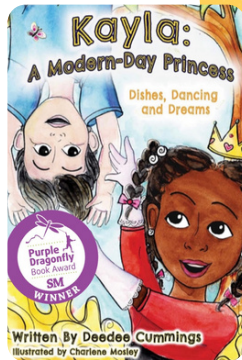
This discounted bundle includes paperback copies of all five books in Deedee's best-selling series **Kayla: A Modern-Day Princess** for just \$70. Throughout the series you will watch young Kayla grow up and overcome adversity to achieve her dreams of becoming a Broadway star. These books are inspired by Deedee's own daughter, **Broadway star Kayla Pecchioni**. This series will inspire children of all backgrounds, interests and ages, your child will benefit from learning new coping skills discussed throughout the entire series.

5-Book Collection



Kayla: A Modern-Day Princess
\$11 paperback
\$21 hardcover

Heartwarming story about the importance of family, dreams, and knowing your worth. "We were looking for bedtime stories with hopeful endings. This is it!"



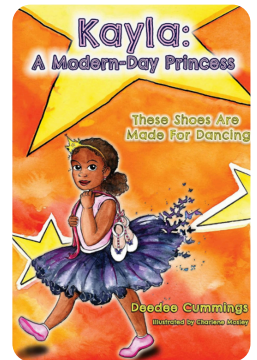
Kayla: A Modern-Day Princess Dishes, Dancing and Dreams
\$15 paperback
\$21 hardcover

Kayla learns you can find friends in the most unexpected places and they can help you on the journey of becoming who you were meant to be.



Kayla: A Modern-Day Princess Tough as Tulle
\$15 paperback
\$21 hardcover

Through kindness, patience, and mindfulness, Kayla demonstrates for others how to handle issues related to acceptance and peer groups.



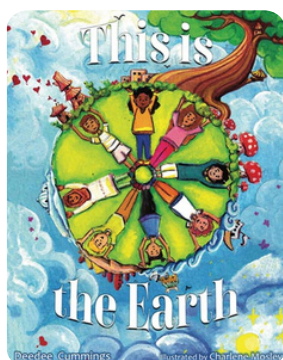
Kayla: A Modern-Day Princess These Shoes are Made for Dancing
\$15 paperback
\$21 hardcover

Kayla overcomes loss, self-doubt and prejudice. Thanks to her family and friends, she is able to find the circle she needs to keep pursuing her dreams.



Kayla: A Modern-Day Princess A Little Magic
\$15 paperback
\$21 hardcover

Kayla has grown into an independent young woman with plans of her own. Kayla and her mom realize life's gifts have prepared Kayla for an exciting future as a Broadway star.



This is the Earth
\$15 paperback
\$21 hardcover

The Earth is home to all of us. This poetic book models the language of peace and helps serve as a reminder that we all have more in common than we do that separates us.



In the Nick of Time Bundle
\$59

Discover the power of kindness, courage, and hope in this award-winning picture book series. Through the eyes of a spirited boy named Nick, each story explore big, real-world challenges in an age-appropriate way. From friendship and poverty, to racial bias, to homelessness, this series reminds us all that small acts of kindness can spark big change — and that *hope* is always within reach, just in the nick of time.