



# Deedee Cummings Event Rider



(502) 741-1149

*Please utilize only when absolutely necessary; all other contact should route through your A|U Agent*

As the founder of Make A Way Media, It Pays to Read, and the Louisville Book Festival, **Deedee Cummings** believes literacy is a fundamental human right. Cummings is a mom, attorney, therapist, and CEO of Abi Behavioral Health in Louisville, Kentucky. Abi is an intensive therapy agency that works to prevent the placement of children in out-of-home care, such as foster care, hospitalization, and incarceration. All seventeen of Cummings' books draw from messages she has learned through her work with children and families. Her work highlights inspiring messages that help young dreamers and doers "see themselves" in the pages of the books they read while reinforcing a need for more empathy and kindness. Cummings founded Make A Way Media in 2014 after struggling to find books with characters who looked like her own children, including an extreme lack of stories that reflected their life experiences. She has spent more than two decades working in the family therapy and support field. Much of her writing shares her experience of working with kids in therapeutic foster care. Using therapeutic techniques in her stories to teach coping skills, Cummings also strives to lessen the stigma that some people feel when it comes to talking about their own mental health or asking for help. Cummings' work has been featured in USA Today, Essence Magazine, Parents Magazine, Forbes, and the Huffington Post.

*Please note: the below are the author's preferences, but are not, in every case, requirements. If you have questions/concerns, contact your A|U Agent for clarification.*

Air	Ground
<ul style="list-style-type: none"> <li>• Home Airport: SDF - Louisville, KY</li> <li>• Non-stop flights preferred, but multi-leg OK</li> <li>• Business or first class preferred, but coach OK</li> <li>• Please use Frequent flyer Number</li> </ul>	<ul style="list-style-type: none"> <li>• When possible, prefers Professional Car Service in the Event City</li> </ul>
Lodging	Dietary
<ul style="list-style-type: none"> <li>• <b><i>Be sure to have a credit card on file at the hotel, to cover all incidentals, including Wi-Fi and room service</i></b></li> <li>• Prefers newer, full service hotels with excellent trip advisor ratings</li> </ul>	<ul style="list-style-type: none"> <li>• <b><i>Please have a plan for meals with options provided in advance: hotel breakfasts should be paid for, and dinners planned for ahead of the event.</i></b></li> <li>• Dietary restrictions: None</li> <li>• Gift Basket &amp; Green Room ideas: Water, cheese, fruit, chocolate</li> <li>• Shared Meals: open to sharing meals with event host/staff before or after events</li> </ul>
Presentation	Book Signing
<ul style="list-style-type: none"> <li>• <b><i>Presentation needs may vary by event, please check with your A U Agent to confirm</i></b></li> <li>• A/V: podium, microphone, laptop, projector, screen, remote control, AUDIO, VIDEO, INTERNET</li> <li>• Will arrive at the event with a flashdrive, to upload presentation to the onsite computer</li> </ul>	<ul style="list-style-type: none"> <li>• <b><i>Please provide a book signing escort to help flap books and distribute post-it notes</i></b></li> <li>• Preferred Pen: None specified</li> <li>• Titles: All Available</li> <li>• Likes to spend time with readers, and won't limit chatting or photos</li> </ul>
Media	
<ul style="list-style-type: none"> <li>• Advance media: available for email/phone interviews ahead of the event</li> <li>• Social media: will share event host links on social media channels</li> <li>• Available for onsite media interviews (tv, radio, print) when time allows.</li> <li>• Photos are allowed (please no flash) at the event, and in the book signing line</li> <li>• Recording is allowed for archival purposes only, and we request a copy of the recording within 14 days</li> <li>• <b><i>Public rebroadcast of recorded presentations must be approved in writing by A U</i></b></li> </ul>	
<p>For Media Kit, Bio and other resources, visit: <a href="http://www.authorsunbound.com/deedee-cummings">www.authorsunbound.com/deedee-cummings</a></p>	